

REMARKS

Applicants will address each of the Examiner's rejections in the order in which they appear in the Office Action.

Claim Rejections - 35 USC §103

Claims 1-4 and 17-24

In the Office Action, the Examiner rejects Claims 1-4 and 17-24 under 35 USC §103(a) as being unpatentable over Hirakata (US 6,243,064) in view of Mori (US 6,650,311). This rejection is respectfully traversed.

While Applicants respectfully traverse this rejection, in order to advance the prosecution of this application, Applicants are amending independent Claims 1-4 and 20-24 to recite “a pixel portion comprising a plurality of switching elements and a plurality of pixel electrodes” and “wherein a same image is displayed in a pixel portion in the two arbitrary, adjacent frame periods.”¹ See e.g. page 14, lns. 15-16 of the present application.

Applicants respectfully submit that the cited references do not disclose or suggest this feature, and therefore Claims 1-4 and 17-24 are patentable thereover. Accordingly, it is respectfully requested that this rejection be withdrawn.

Claims 16 and 25-27

The Examiner also rejects Claims 16 and 25-27 under 35 USC §103(a) as being unpatentable over Hirataka in view of Mori and further in view of Koyama (US 5,942,856). This rejection is also respectfully traversed.

¹ Applicants are also making other amendments to these claims to correct informalities therein. These amendments are not in response to the patentability rejection nor do they change the scope of the claims.

Each of these claims is a dependent claim. Accordingly, for at least the reasons discussed above for the independent claims, these dependent claims are also patentable over the cited references. Therefore, it is respectfully requested that this rejection be withdrawn.

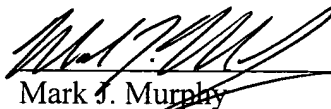
Conclusion

Accordingly, it is respectfully submitted that the present application is in a condition for allowance and should be allowed.

If any fee should be due for this amendment, please charge our deposit account 50/1039.

Favorable reconsideration is earnestly solicited.

Respectfully submitted,



Mark J. Murphy
Registration No. 34,225

COOK, ALEX, MCFARRON, MANZO,
CUMMINGS & MEHLER, LTD.
200 West Adams Street - Suite 2850
Chicago, IL 60606
(312)236-8500

Customer no. 000026568